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**Herckis, Jackson Join AMR**

LEXINGTON, Ky. (November 15, 2012) – AMR Management Services recently hired association veterans Mitch Herckis and Amanda Jackson to solidify two existing client teams.

As Director of Government Affairs for the National Association of State Chief Information Officers (NASCIO), Herckis will be responsible for advancing federal advocacy agenda, policy positions, and strengthening the association's strategic alliances with key partners. His role will also include ensuring the perspectives of state chief information officers are represented in the shaping of federal legislation and policies and working with federal lawmakers on key state information technology issues.

"Because of Mitch's subject matter knowledge and experience with associations representing government entities, he is well qualified to serve NASCIO and its members," said NASCIO Executive Director Doug Robinson. "In the last few years, NASCIO has become a stronger voice for state CIOs and the IT community. We expect Mitch will build on this foundation."

Herckis spent the last five years at the National League of Cities, serving as senior legislative counsel and principal associate for federal relations. He was the lead advocate and policy expert on a wide range of telecommunications and IT issues. Herckis received both bachelor's and master's degrees in Political Science from American University. He is based out of AMR's Washington, D.C., office.

Jackson joins AMR as the Executive Director for the Dairy Calf & Heifer Association. She come to AMR with more than 10 years of experience in various roles within associations. She most recently served as Deputy Director of the Kentucky Motor Transport Association where she was responsible for the day-to-day operations and financial management of the association, as well as membership communications and event planning.

Jackson holds a Bachelor of Business Administration from the University of Kentucky and has also earned her IOM certification by completing the Institute of Organization Management through the U.S. Chamber of Commerce.

**About AMR Management Services**

AMR Management Services provides professional services to a variety of local, regional, national and international nonprofit trade associations, professional societies and foundations. Through our passion, people and principles, AMR turns vision into action to enable client success. AMR is charter accredited by the AMC Institute and active in the American Society of Association Executives. To learn more, visit [www.AMRms.com](http://www.AMRms.com).

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